

Boardsmag.com is a destination where the international commercial production and advertising communities will find the latest in commercial work, people moves and industry information. The website is also known for the Screening Room which offers the best commercials, animation, music videos and short films.

Boardsmag.com also offers a full range of specialized advertising opportunities (i.e. interstitials, flash-transparency ads, expandable DHTML ads, etc.) that make the web a dynamic place to advertise.

The minimum purchase for all sizes is 100,000 impressions. CPM is based on the number of times someone views your ad on a page of our website (page views). Boards will send you regular updates with the amount of impressions and click-throughs your ad has received.

### Career Ads:

**\$300 per month with cross-posting on Boards Newsletter**

*At the end of August 2009, Boardsmag.com had received nearly 360,000 visits with nearly 1 million page views or impressions. So what are you waiting for? Contact us now for further information.*

Website ads can be in .gif, .jpeg, or Flash format. Maximum file sizes and the dimension of the ad depend on position. When you submit your ad please ensure that you include both the ad file, and the URL that your ad should click through to.

If you are submitting an ad in Flash format there are additional requirements.

Please add tracking capabilities to your ad, along with the .swf file for the ad and the click-through URL. Please include a file containing the object and embed tags which we should use to display your ad.

Website advertisements can be booked by number of impressions (CPM) or by time. Contact your sales rep for details on the available options.

### Sending us artwork or files

If you are sending us files that are greater than two megabytes then please use our web upload service:

<http://www.boardsmag.com/upload>

Please adhere to our Mechanical Requirements before sending your file(s). Contact your advertising rep if you require these specs.

Leaderboard: 728 pixels wide x 90 pixels high max 40KB  
\$40 CPM \$4,000 minimum

Medium Rectangle:  
300 pixels wide x 250 pixels high  
max 30KB  
\$35 CPM \$3,500 minimum

2 unit:  
120 pixels wide  
x 200 pixels high  
max 25KB  
\$20 CPM  
\$2,000  
minimum

Skyscraper  
120 pixels wide  
x 600 pixels high  
max 40KB  
\$32 CPM  
\$3,200  
minimum

ALL INFORMATION SUBJECT TO CHANGE WITHOUT NOTICE.

### ADVERTISING/EDITORIAL AND SUBSCRIPTIONS

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