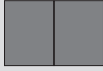








AD SIZES	1 ISSUE	3-5 ISSUES	6 ISSUES+
Double-Page Spread 	\$7,950	\$6,900	\$6,350
Full Page 	\$5,195	\$4,295	\$3,695
1/2 Page 	\$3,375	\$2,675	\$2,375
1/3 Page Vertical specify left or right 	\$2,950	\$2,350	\$2,050
1/4 Page Horizontal specify left or right 	\$2,639	\$2,185	\$1,840
1/4 Page Box 	\$2,400	\$1,900	\$1,600
Strip ad assuming bottom of page 	\$2,295	\$1,795	\$1,495
Who's Repping Who	\$1,350	\$995	n/a

→ For cover positions, 5th color, spot varnishes and all other requests please contact Boards sales

* There is a one time \$50 production charges for file preparation, trouble shooting and processing of all ad sizes. This charge does not apply to repeat insertions.

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