

Banner: 468 pixels wide x 60 pixels max 20KB
1-4: \$510 | 5-10: \$418 | 10+: \$380

The 'boards online e-newsletter showcases the week's best commercial work, business and people moves, events, industry headlines and news. It is sent out every Tuesday and Thursday to over 6000 of the top commercial production and advertising professionals in North America and internationally. Boards has one of the strongest and most accurate databases in the industry. Our e-newsletter doesn't go to the guy running the mailroom, and it doesn't go to any long-forgotten e-mail address that has fallen into disuse. We reach the decision makers. When you place an ad on our e-newsletter, Boards will send you a weekly or monthly update with the amount of impressions and click-throughs your ad has received so you can measure the effectiveness of your 'boards online e-newsletter advertising program.

Accepted files: E-Newsletter advertisements can be in gif or jpeg format. Maximum file sizes and the dimension of the ad depend on position. When you submit your ad please ensure that you include both the ad file, and the URL that your ad should click-through to. Artwork to be submitted no less than 3 days prior to campaign start date. There will be a \$50 production charge for any files that are submitted unfinished or in formats other than those listed above. Additional designer time is \$50/hr. Please use our web upload service: <http://www.boardsmag.com/upload> and call your sales representative before uploading your files.

Please note that Microsoft Outlook 2007 does not support animated GIF's. Currently less than 10% of users have Outlook 2007.

Sponsored Content



From Bendorcine to Hachiko Films
From a great production company to a new great production company. Hachiko Films is born in Argentina, headed by director, **Claudio Prestia**. **yeah!**
www.hachikofilms.com

\$650 per newsletter

Career Ads:

\$300 for 4 issues with cross-posting on the Boards Website for four weeks:

www.boardsmag.com

2 Unit:
120 pixels wide
x 200 pixels
max 25KB
1-4: \$340
5-10: \$279
11+: \$255

Skyscraper:
120 pixels wide
x 600 pixels
max 40KB
1-4: \$510
5-10: \$418
11+: \$383

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